

WILLEM KLEYNE

CEO and Co-founder

Bio-Logic Aqua Technologies Bio-Medical Research, Inc.

Biographical Information

Willem Kleyne and his wife, Sharon, are co-founders of Bio-Logic Aqua Technologies Biomedical Research, Inc. Mr. Kleyne was instrumental in developing Bio-Logic Aqua Technologies as the first company to bottle and market pure water to pharmaceutical standards for medical application. His technological achievements have been setting standards for this new industry.

Born in Utrecht, Netherlands, Willem moved to the United States during his childhood, where his family settled in Grants Pass, Oregon. Raised in the Netherlands tradition of conserving and valuing water, he was the original investor in Bio-Logic Aqua Technologies. He is deeply involved in all aspects of the company and directly responsible for many of its innovations and technical advances, including product names, package design, specialized application systems, and the pending patent on the micron-mist applicator for Nature's Tears EyeMist. Mr. Kleyne designed and supervised the construction of all production facilities.

Willem brings to the company extensive background in business management, development, promotion, and pragmatic problem solving. From 1958 to 1982, he was employed in management by the Riverside Motel and Convention Center on the famous Rogue River in Grants Pass. Between 1972 and 1983, he and Sharon owned and operated the Kleyne Investment Company and the Rare Earth Development Company, both of which developed and marketed their own real estate investments.

In 1983, the Kleynes discovered the rare Bio-Logic Aqua™ tissue-culture grade of water at a natural spring in Oregon's Rogue River Valley. In 1989, after research revealed the water's uniqueness and potential, they co-founded Bio-Logic Aqua Technologies Biomedical Research to further research applications of the water and market Bio-Logic Aqua hydrotherapy products worldwide.

As CEO, Mr. Kleyne possesses unique experience in developing the infrastructure and technology required to successfully launch new products into global pharmaceutical markets. Among his other accomplishments, he was instrumental in designing the patent-pending mist applicator for Nature's Tears EyeMist, the company's flagship product. He is currently developing new Bio-Logic Aqua products for use in first aid and industrial accidents. He designed and supervised the construction of offices, filling clean rooms, and a research laboratory at company headquarters. More recently, he designed and supervised construction of the company's new 20,000-square-foot bottling and shipping facility. He is currently working on the design of a 20,000-square foot bottling facility to be built in Merlin, Oregon, which will eventually expand to 80,000 square-feet.

Bill has been married for 41 years. He and Sharon, have two daughters and seven grandchildren.